

# Webex Calling: Upgrade your Business Edition to the cloud

It's easier than you think.

Moving critical communications to the cloud doesn't have to be complicated. Webex Calling provides a clear path from Cisco Business Edition to a modern cloud platform.



Business Edition customers face aging hardware, ongoing maintenance and support, end-of-sale notices, and a complex mix of collaboration applications that can be difficult to manage. Now is the time to modernize your collaboration infrastructure with a flexible, easy-to-manage cloud platform that scales effortlessly and enables employees to work from anywhere, at any time, on any device.

## 79%

79% of small businesses highlight cloud calling and collaboration as crucial hybrid work enablers.<sup>1</sup>

1. Techaisle: SMB Midmarket Hybrid work adoption survey, November 2021.

## 62%

Within one year, 62% of small businesses will adopt integrated cloud calling and collaboration.<sup>1</sup>

## 50%

By 2025, 50% of overall telephone users will be cloud-based.<sup>2</sup>

2. Gartner: Critical Capabilities for Unified Communications as a Service, Worldwide, October 2021.

## Webex has you covered

Webex Calling features a multi-tenant, software-as-a-service cloud calling solution hosted in Webex® data centers around the globe. The Webex platform is always secure and up to date with our latest innovations and can adapt to quickly changing requirements for work.



Market-leading platform trusted by 45 million people worldwide



One app for calling, meetings, messaging, contact center, events, and polling



A service-level agreement guarantee for high availability services, to service your business



Secure by default, protected by end-to-end encryption and monitored by Cisco's world-class security team



Managed through a single-pane-of-glass administration experience



Available in 85+ countries around the world, with three flexible options to connect to the public network

## It's your move

Seamlessly transition your Business Edition to the cloud with Webex Calling. Webex replaces premises hardware and multiple collaboration applications with a single cloud collaboration platform that's always up to date.

### With Webex Calling, you get:

- A single architecture for calling
- Flexible deployment models
- Centralized, enhanced management, reporting, and analytics
- A single global dial plan
- Centralized call routing services
- Unified user experiences

## Agility, flexibility, and scalability for Cisco Customers

Because you already have Business Edition on-premises, you might be looking to hand off operations of Cisco Unified CM or move to a dedicated private cloud—all while maintaining third-party integrations. If so, we can help.



Move to the cloud at your own pace.



Redistribute users between deployment options at any time.



Keep your existing PSTN service agreements.

## Customer-approved, industry-leading

“The robustness of the platform is a key differentiator of Webex Calling against others. Also, the amount of investment the product has been receiving shows the commitment of Cisco to make the product even better. That gives us confidence to keep using the product more and more every day.”

Eduardo Viero, Presales Engineer, InfraTI

## Make your move to the cloud now.

Reward your business with the most innovative collaboration experience and never worry about calling system upgrades again.

[Learn more](#)

